

# Miami Breast Cancer CONFERENCE<sup>®</sup>

# update

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## A Message From the Chair

*Patrick I. Borgen, MD*

As 2018 begins, I find myself reflecting on what's happened in the past year. While 2017 certainly saw changes for all of us, I marvel at just how much has advanced in how we approach breast cancer, specifically.

In the time since the last **Miami Breast Cancer Conference<sup>®</sup>** we've seen the approval of novel agents designed to treat some of the most difficult forms of breast cancer and countless data on other agents that may soon be approved. Three new CDK4/6 inhibitors joined our armamentarium, traditional agents like fulvestrant were granted expanded indications, and piles of new data surrounding immunotherapies and therapies that target PARP or PI3K have changed the entire landscape of breast cancer treatment.

The **Miami Breast Cancer Conference<sup>®</sup>** is uniquely situated to cover the latest research findings, controversies, and breakthroughs of the past year. In Miami, our world-renowned faculty bring their unparalleled expertise to distill a year's worth of progress into an unrivaled educational program.

Whether it was first reported at a major meeting or the supplement of a journal, what you need to know, and how to use it, will be presented at Miami.

Join me in my New Year's resolution to better patient care—join me in Miami!

Sincerely,



**Patrick I. Borgen, MD**

Chairman, Department of Surgery  
Maimonides Hospital  
Director, Brooklyn Breast  
Cancer Program  
Brooklyn, NY



“HEAR IT ON FRIDAY....  
....USE IT ON MONDAY.”

## New Feature: Miami Breast Cancer Conference<sup>®</sup> Attendee Tumor Board

### Miami Breast Cancer Conference<sup>®</sup> Attendee Tumor Board

Following 35 years of innovation and leadership, the **Miami Breast Cancer Conference<sup>®</sup>** revolutionized breast cancer education again this October, with our **Attendee Tumor Board**. This case-based, live-streamed interactive webcast was chaired by Patrick I. Borgen, MD, with featured discussions from Hope S. Rugo, MD and Miami Breast faculty Elizabeth A. Mittendorf, MD, PhD, and Debu Tripathy, MD.

Registration for the Attendee Tumor Board is included with **Miami Breast Cancer Conference<sup>®</sup>** registration.

Join us in Miami this March and maintain state-of-the-art care with us all year!

For more information visit us online now at...

[gotoper.com/go/MBCC18NEWS4](http://gotoper.com/go/MBCC18NEWS4)



## New Approvals, New Indications

2017 saw the approval and expanded indication of 5 agents across treatment settings. Starting in March, **ribociclib**, a CDK4/6 inhibitor, was approved in combination with an AI to treat postmenopausal women with HR-positive, HER2-negative advanced or metastatic breast cancer, as initial endocrine therapy. Less than 3 weeks later, **palbociclib**, another CDK4/6 inhibitor, was approved under the same indication.

The summer continued at an accelerated pace, with the approval of neratinib, a TKI, for the extended adjuvant treatment of HER2-positive breast cancer, following treatment with trastuzumab. Then, in late August, **fulvestrant**, an estrogen receptor downregulator, was granted an expanded indication as a monotherapy for HR-positive, HER2-negative postmenopausal patients with no prior endocrine therapy. Wrapping up the approvals so far, **abemaciclib**, a third CDK4/6 inhibitor, was approved in combination with fulvestrant in the same setting as ribociclib and



## A Year in Research

There's more to updates in breast cancer treatment than approvals alone. Groundbreaking research continues at a breakneck pace, incorporating novel agents and innovative strategies. From major meetings, to clinical reports, the future of breast cancer treatment starts in Miami. Highlighted below is just a small part of what happened this year.

Early last year, the AACR Annual Meeting highlighted that immunotherapy may have an expanded role in treating breast cancer. The PD-L1 inhibitor, **atezolizumab**, was shown to trigger a response in certain patients with TNBC. Abstracts at ASCO then showed the PD-1 inhibitor **pembrolizumab** had a significant response rate in patients with untreated TNBC.

The 2017 ASCO Annual Meeting brought us the first definitive data on the use of PARP inhibition in breast cancer. **Olaparib**, initially approved for ovarian cancer treatment in 2014, was shown to increase progression-free survival, when compared to chemotherapy, in the phase III OlympiAD trial.

Then, at the 2017 ESMO Congress, data from the phase II LORELEI trial showed the potential of PI3K inhibitor **taselisib** in the neoadjuvant setting, where it increased patients' overall response rate when used in combination with letrozole, compared with letrozole alone.

## FEATURING | Miami Breast Mini-Symposium

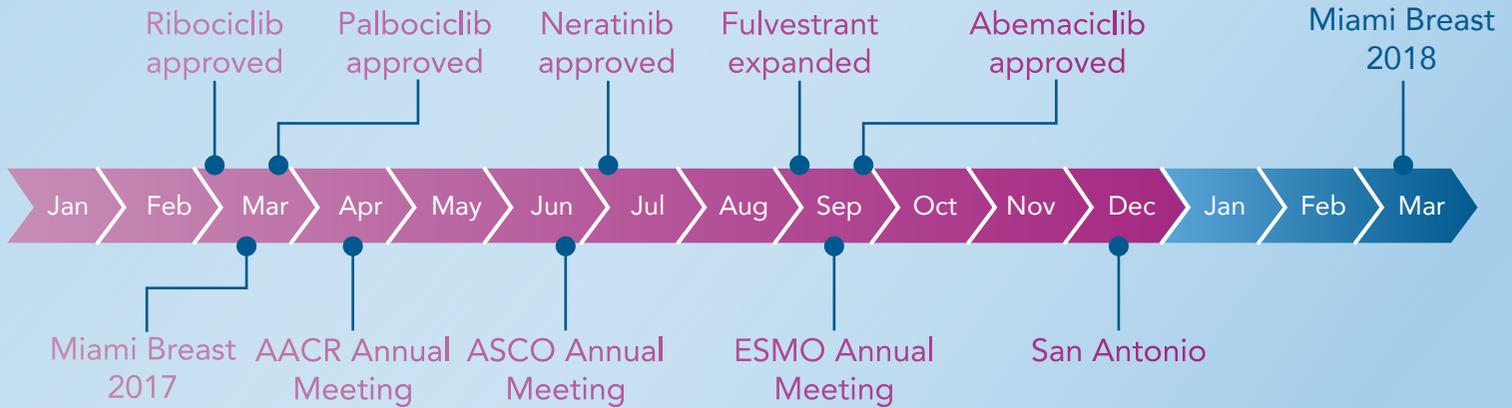
The **Miami Breast Cancer Conference**® also offers attendees a unique Tumor Board-style **Mini-Symposium** the day before the official conference begins. The real world cases presented at the **Mini-Symposium** provide informative discussion on key challenges breast cancer specialists face in the clinic.

This year, the **Mini-Symposium** will take a more discussion-based, interactive approach. Cases will be presented to a panel of key opinion leaders, who will exchange multidiscipline perspectives and review relevant clinical evidence. This Tumor Board has been carefully designed to guide you through every phase of a patient's journey—from screening to diagnosis, from testing and first-line therapies, to treatment for metastatic disease. Participants will be able to weigh in on the most appropriate management options throughout this journey.

This special session has been specially developed to be of interest to all specialties, and provide practical information to enhance patient care. Come a day early, you won't want to miss this!



# A YEAR IN BREAST CANCER



## REGISTRATION | Use code: **MBCC18NEWS4** to save \$125!

First Name \_\_\_\_\_ Middle Initial \_\_\_\_\_  
 Last Name \_\_\_\_\_ Degree(s) \_\_\_\_\_  
 Physician  Fellow  PA-C  NP  Pharmacist  Other \_\_\_\_\_  
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 Are you employed by a for-profit organization, including biotech, financial, and pharmaceutical, defined as "Industry" by PER®?  
 Yes  No  
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Register now at  
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|                                    | MINI-SYMPOSIUM + MAIN CONFERENCE<br>March 08 - 11, 2018 |         | MAIN CONFERENCE ONLY<br>March 09 - 11, 2018 |         |
|------------------------------------|---|---------|---|---------|
|                                    | ADVANCE   | ON-SITE | ADVANCE                                     | ON-SITE |
| Physicians                         | \$1,169   | \$1,289 | \$829                                       | \$879   |
| Nurses, PAs, Other HCPs            | \$979   | \$1,099 | \$639                                       | \$689   |
| Fellows**                          | \$979   | \$1,099 | \$639                                       | \$689   |
| Industry***                        | \$1,319   | \$1,439 | \$979                                       | \$1029  |
| Guest (access to receptions only)* | \$199   | \$249   | \$199                                       | \$249   |

\*FELLOWS registration must be accompanied by a letter from your director/chair stating current fellowship for discount. Cannot be combined with other discounts/coupon codes.  
 \*\*INDUSTRY is defined by PER® as any person employed by a for-profit organization, including biotech, financial, and pharmaceutical.  
 For registration assistance, please email [info@gotoper.com](mailto:info@gotoper.com), or call (888) 949-0045 or (609) 378-3701.  
 A cancellation fee of 25% will be assessed on refunds requested through and including **January 28, 2018**, and a 50% fee on refunds requested on **January 29, 2018**, through **February 25, 2018**. No refunds will be made after **February 25, 2018**. There is no charge for substitution. Substitutions can only be applied to the same conference and only two substitutions will be honored.

Phone type:  Home  Mobile  Work  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Specialty \_\_\_\_\_ Birth Date (MM/DD/YYYY) \_\_\_\_\_  
 Institute/Organization \_\_\_\_\_  
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### Practice Setting:

- Academic medical center/university
- Laboratory/basic research  Pharmacy
- Community hospital-based practice
- Government agency
- Community office-based practice
- Pharmaceutical/biotechnology company
- In training (fellow, resident, student)
- Other

### What is your principal activity?

- Patient care  Clinical research
- Administrative  Teaching/training  Other

### Preferred educational formats:

- Live  Online  Print

### Preferred methods of communication:

- Phone  Mail  E-mail

Would you like to participate in CME surveys?

- Yes  No

How many cancer patients do you treat each month? \_\_\_\_\_

Years practicing medicine \_\_\_\_\_

### Would you like to enroll in the PER Point System?

- Yes  No

Registration fees include continental breakfasts, breaks, receptions and e-syllabus materials.

All payments must be made by a draft on a United States bank.

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This activity has been approved for AMA PRA Category 1 Credit™.

Physicians' Education Resource®, LLC is approved by the California Board of Registered Nursing, Provider #16669.

# Miami Breast Cancer CONFERENCE *update*

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## Chairman



**Patrick I. Borgen, MD**  
Chairman, Department of Surgery  
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Director, Brooklyn Breast Cancer  
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Brooklyn, NY

## Co-Chairs

**Kimberly L. Blackwell, MD**  
Duke University Medical Center  
Durham, NC

**Elizabeth Mittendorf, MD, PhD**  
The University of Texas MD Anderson Cancer Center  
Houston, TX

**Debu Tripathy, MD**  
The University of Texas MD Anderson Cancer Center  
Houston, TX

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